

First 30 Day Action Plan

On your Getting Started Right call, your sponsor will review the First 30 Day Action Plan with you. If, for some reason, you don't have a Getting Started Right call, you can use this action plan on your own to help you as you get going.

My Why:

Take time to identify a meaningful purpose, or a 'why,' for your business. This needs to be something meaningful to you that will help you stay committed during the initial learning curve. This might be challenging at first. Most people aren't used to articulating or thinking about a purpose like this. Using questions can help.

Why: I want to earn more money

Questions: How will more money impact your life? How will it make you feel if you were able to make that additional income? What will you be able to do if you made that additional income that you can't do now?

Why: I want more time with my family

Questions: When you have more time with your family, what will you be able to do? How will you feel being able to be home / go on vacation, etc?

My First 30 Day Goals:

Set some initial goals for your business. What would you like to have happen in your first 30 days? Knowing this will help you stay focused as you get started.

My Time:

Identify 'business hours' each day when you can work on your business. Typically, a regular 60-90 minute period each day is ideal. However, finding smaller pockets of time sprinkled throughout the day is also a solution. The key thing is consistent, daily action on your business.

My Commitment:

This is to help you identify the potential obstacles you face as you get going and have a game plan on how you will overcome these obstacles.

Getting Going:

This last section is designed to help you get into action quickly by focusing on some short-term outcomes that you can be accountable to. The Getting Started Right training will help you achieve these things.

First 30 Day Action Plan

My Why

My First 30 Day Goals

- I want to earn _____
- In my first _____ days, I want to have helped _____ people with a RSW Bundle
- I want to have had _____ experience with the product
- _____

My Time

How much time each day I will dedicate to my business and how I'll find that time:

My Commitment

Potential obstacles I'll face and how I'll overcome them:

Getting Going

- I will be using a wellness group to invite people to.
- I will complete the Getting Started Training by _____
- I will make an announcement post on social media by _____
- I will earn my first commission check by _____

Helping People Once They Get Started

After someone has successfully ordered their bundle, it is important to help them have a great experience. Improving their wellness with Shaklee products will happen when they use the products consistently to facilitate healthy changes in their lives. As an Ambassador, you play a critical role in that process by ensuring they are using the products, enjoying them, and are paying attention to the results they are seeing. This will also help them to order again in the following month and for months and years to come. As an Ambassador, your earnings will compound as you have more and more people using Shaklee products each month.

Ideas to help them have a good experience:

- Create a Facebook group that people can join as they purchase, where they can stay connected to you and other people who are focused on improving their wellness
- Schedule a weekly call or text touch base to check in and see how they're doing
- Make sure to use the Ready Set Wellness tools available to you to support them

Ready Set Wellness Tools

- Eat Well Guide: This is also one of the tools included in the email they receive after purchasing their bundle. It is a simple, but powerful, resource to help them prepare healthy meals. It includes things like recipes, shopping lists, and simple food swap ideas that will be very helpful to them in building healthier eating habits.
- Ready Set Wellness page: This website is full of resources to help them succeed. They will receive an email connecting them to the site, but you can also share it with them.